

STREET TWIN PRESS LAUNCH

Valencia 2015



FOR THE RIDE



TODAY

PRODUCT CONCEPT

AUDIENCE AND POSITIONING

SPECIFICATIONS AND EQUIPMENT

STYLING AND CUSTOMISATION

CLOTHING

Q&A

MORE BEAUTIFUL
MORE POWERFUL
MORE CAPABLE



BONNEVILLE

TRIUMPH 

FOR TODAY'S
ORIGINALS

StreetTwin

BUILT FOR FUN.
BUILT TO RIDE.
**BUILT TO MAKE
YOUR OWN.**



TRIUMPH 

PRODUCT CONCEPT

BONNEVILLE MODEL HISTORY

A CAREFULLY AND CONSIDERED EVOLUTION



2000
Bonneville launches
790cc



2006
All Bonneville models move
to 865cc



2008
All Bonneville models
move to fuel injection



2009
Cast wheel
Bonneville launches



2014
Newchurch SE
launches

STREET TWIN CONCEPT

An all-new 900cc replacement for the cast-wheel Bonneville

Broader appeal - for current and new customers - and better in every way

Inspired by the new wave custom scene, and its core/base values.

- Classic silhouette with more contemporary detailing
- Minimal bodywork
- Black/raw metal finishes
- Single clock
- Small fuel tank
- Cast wheels

Engaging ergonomics, riding characteristic, accessible with a low stand-over

High Torque engine – with lower down and more exciting delivery and exhaust note

Platform for much more customisation



Original Styling Proposal – May 2012

CUSTOMER FOCUS AND POSITIONING

CUSTOMER AMBITION

Designed to appeal to people:

Who aspire to a more youthful, urban scene and the world of customisation.

Who are looking for the beauty and authentic character of a real modern classic

Who expect the performance and usability of a modern motorcycle for today's roads and riding.



POSITIONING

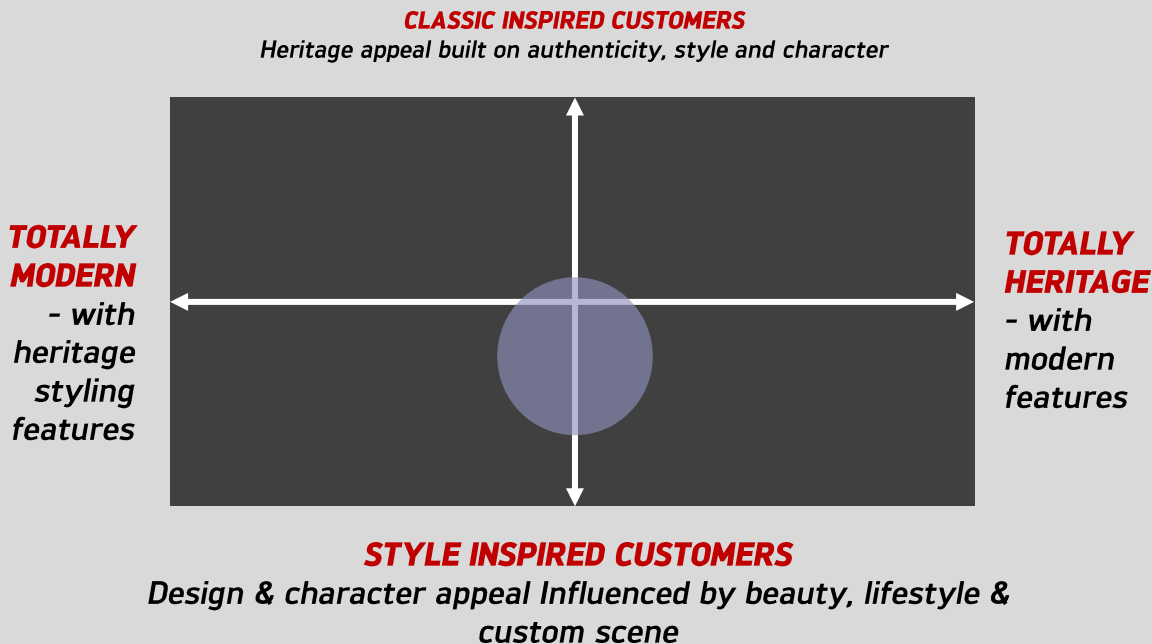
The perfect balance of authenticity and modernity

More performance and capability

Not a futuristic Bonneville

Targeting the perfect balance of heritage and modernity

Leaning more overtly towards style and the clean, crafted and stripped back custom scene.



SPECIFICATIONS AND EQUIPMENT CHASSIS

ALL NEW CHASSIS AND SUSPENSION

DYNAMIC AND
INTUITIVE
HANDLING

MORE ENGAGING
RIDING EXPERIENCE

GREATER RIDER
CONTROL

MORE RIDER
COMFORT

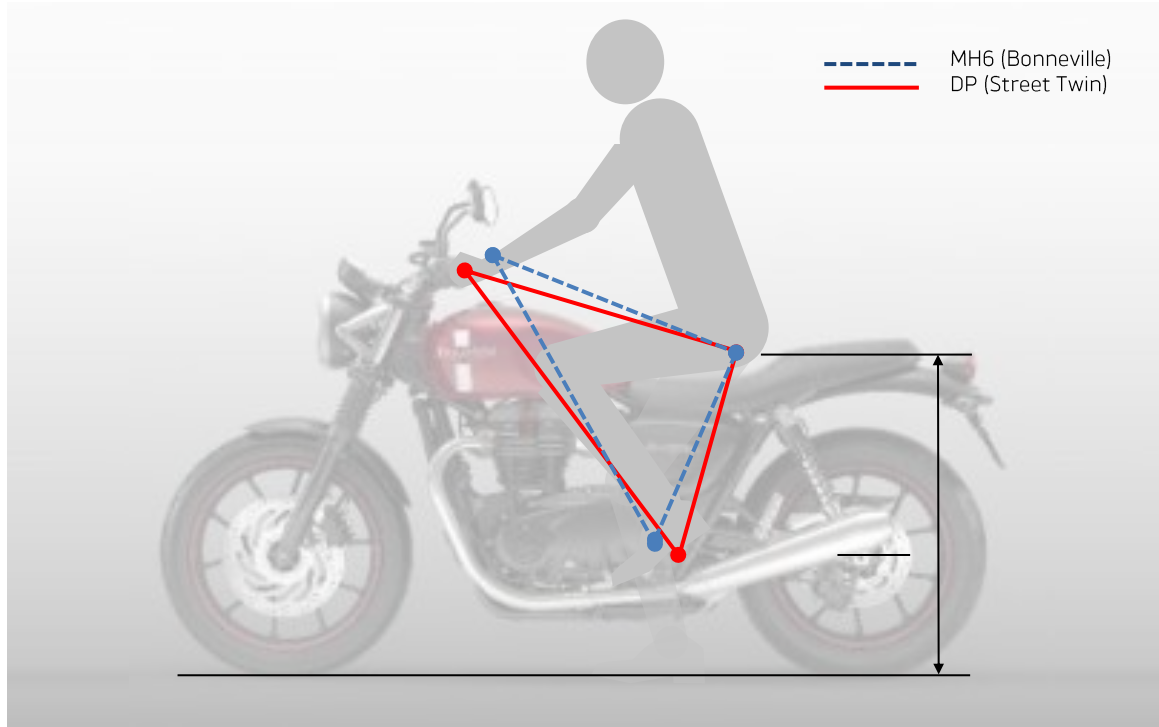


MORE ENGAGING RIDING EXPERIENCE

Enhanced ergonomics
and neutrality of chassis
set-up.

More comfortable
foot position

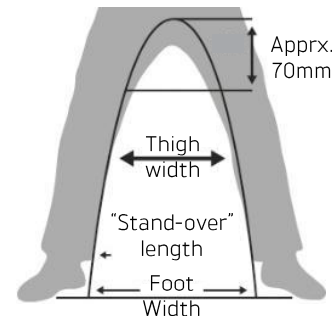
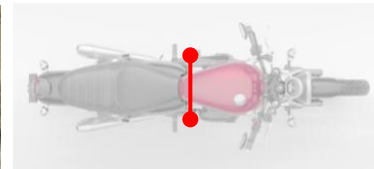
Low seat height
– at 750mm



GREATER RIDER CONTROL

More confidence inspiring
“feet flat on the floor”
ergonomics

More accessible and
comfortable riding position,
from a low seat height
and improved “stand-over”
ergonomics (length and
width).



MORE COMFORTABLE – FOR RIDER AND PILLION

Greater and more
consistent seat foam
thickness (+25%)

Greater rear wheel travel
thanks to longer stroke
shocks (+20%)

Precision engineered
seat components



SPECIFICATIONS AND EQUIPMENT CAPABILITY

CONTEMPORARY CAPABILITY

CONTEMPORARY
RIDER FOCUSED
TECHNOLOGY

SENSITIVELY
INCORPORATED

NO COMPROMISE
ON STYLE AND
CHARACTER

FOR A BETTER
RIDE



STYLISH AND MINIMAL SINGLE CLOCK

Easy to reach handlebar mounted instrument
scroll button for finger tip control.

Feature packed multi-function display:

- Odometer
- Gear position indicator
- Range to empty
- Fuel level
- Average & current fuel consumption
- Clock
- Two trip settings
- Service Indicator
- Traction control settings
- Heated grips (accessory option)
- Tyre pressure monitoring system (accessory option)



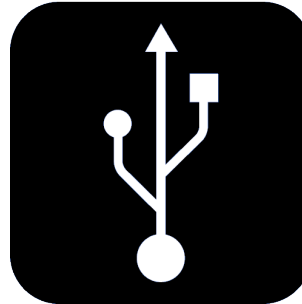
USB FOR POWERED DEVICES AND CHARGING

USB CHARGING CAPABILITY

Located under-seat for convenient charging of personal equipment.

ACCESSORY- AUXILIARY POWER SOCKET

Located on the headstock for convenient connection, display and charging and handlebar mounting of personal equipment.



ABS, THE CONTEMPORARY SAFETY STANDARD

The latest generation
anti-lock braking system

With minimal visual impact

Compact, responsive
and unobtrusive



RIDE-BY-WIRE AND TRACTION CONTROL

RIDE-BY-WIRE

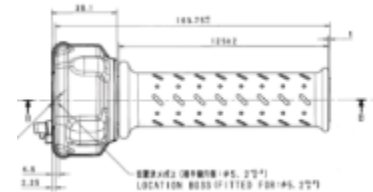
Providing smooth and precise drive for higher level of control and ridability.

TRACTION CONTROL

Managing the bikes class-leading torque when traction is compromised

> switchable via the instrument menu.

Together maximising rider safety.

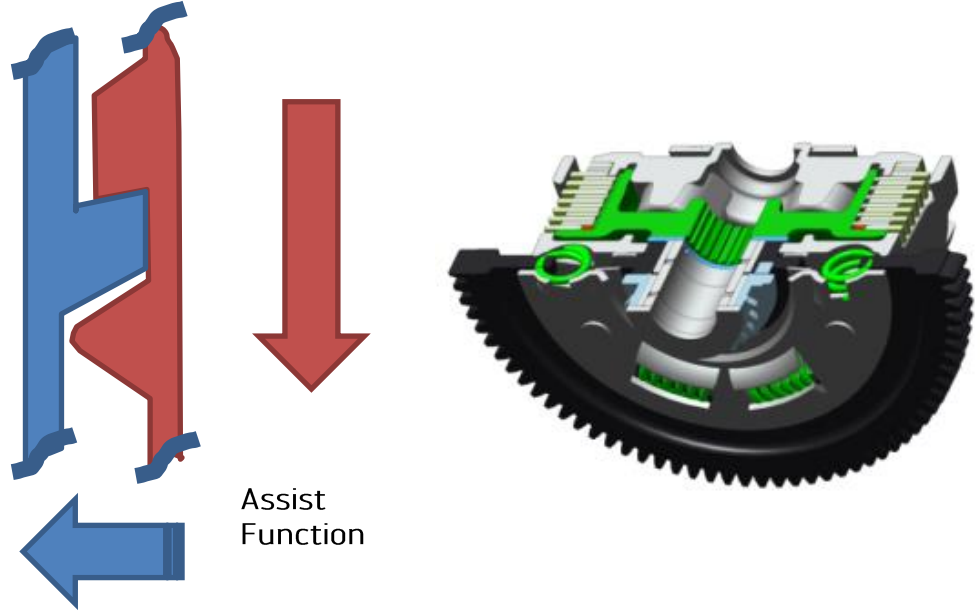


EASIER TO RIDE LONGER - SLIP ASSIST CLUTCH

Optimised to reduce clutch lever effort for the rider

Makes the bikes safer and more comfortable over long journeys and stop-start riding such as on urban commutes

Reduces clutch packaging facilitating a narrower engine.



ELEGANT AND DISTINCTIVE LED REAR LIGHT

Compact LED rear light, unique to the Street Twin

Distinctive light pattern

Power efficient



Off



Lights-On



Brakes-On

SPECIFICATIONS AND EQUIPMENT ENGINE

NEW 900CC HIGH TORQUE ENGINE

MUCH HIGHER TORQUE
MUCH LOWER DOWN

MODERN TECHNOLOGY
SENSITIVELY
INCORPORATED

MORE EXCITING
SOUNDTRACK

36% BETTER FUEL
ECONOMY

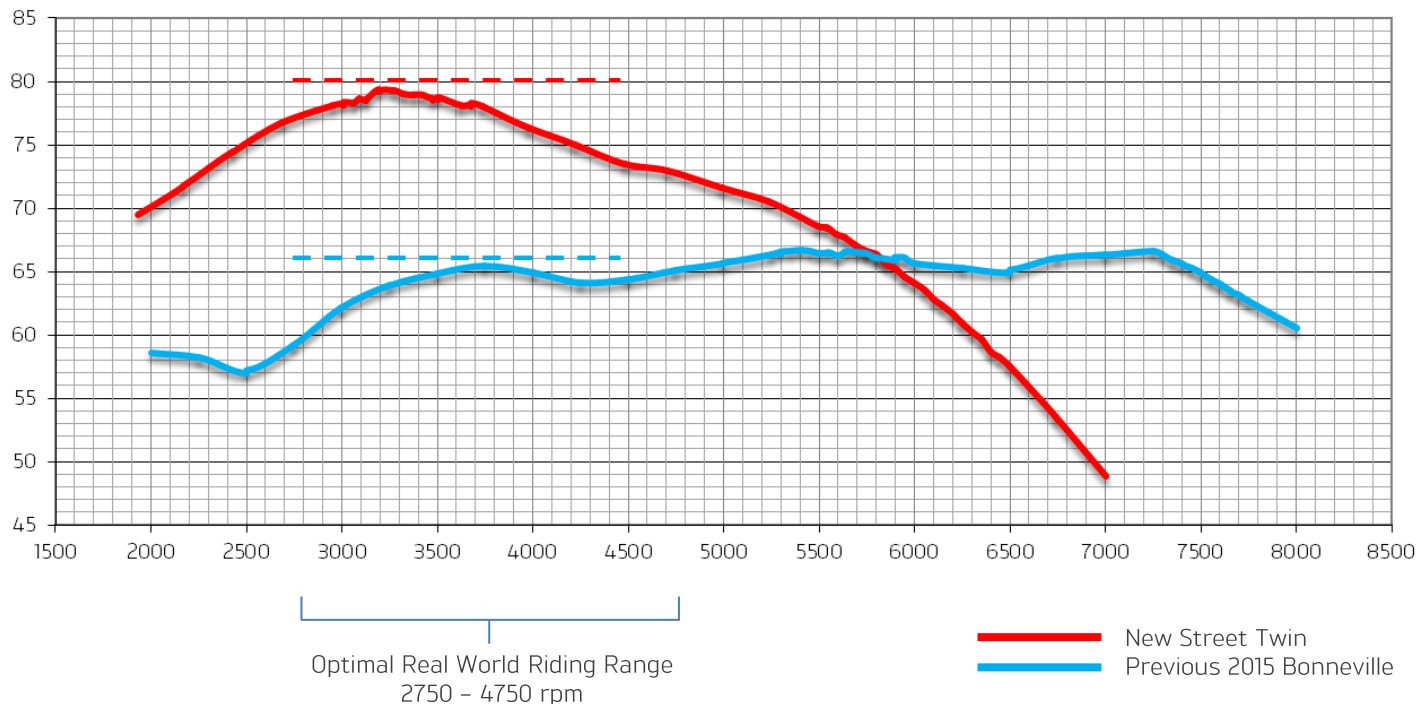


MUCH HIGHER TORQUE, MUCH LOWER DOWN

80Nm
at a low
3200rpm.

An amazing
18% more than
outgoing
Bonneville

Delivering much
more at the
optimum real
world riding
range of 2750
to 4750 rpm

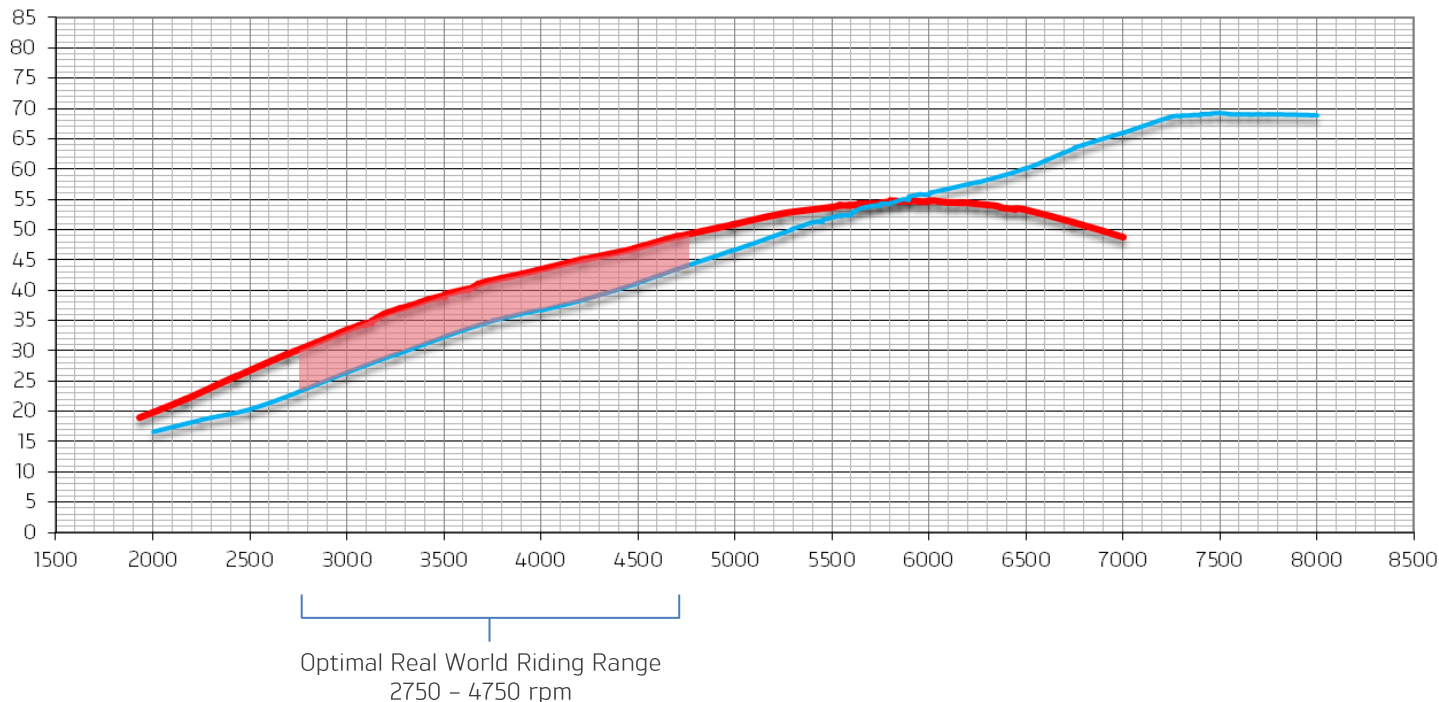


MORE POWER WHERE YOU NEED IT

New engine
designed and
tuned to deliver
more lower down

Up to 22% higher
power at the
optimal real world
riding range of
2750 rpm to
4750 rpm

55PS / 54 BHP @
5900rpm



MODERN TECHNOLOGY

RIDE BY WIRE

Enhanced rideability, safety & control, from single throttle body

LIQUID COOLING

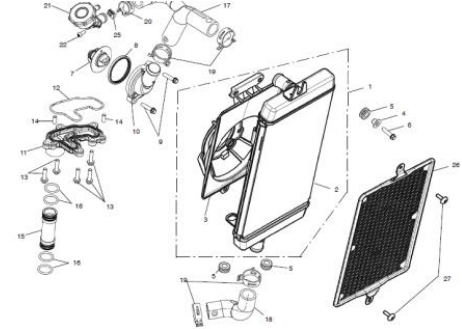
Cleaner – reduced emissions, exceeding the requirements of Euro 4.

Fuel Economy: 75.5mpg

CO2: 86.5g/km

More fuel efficient
36% improvement

Increased service interval
6000 to 10000 miles



SENSITIVLY INCORPORATED

Visual impact of the radiator installation is minimised

Similar overall package to the oil cooler on the previous model

Optimised by functional engine cooling fins

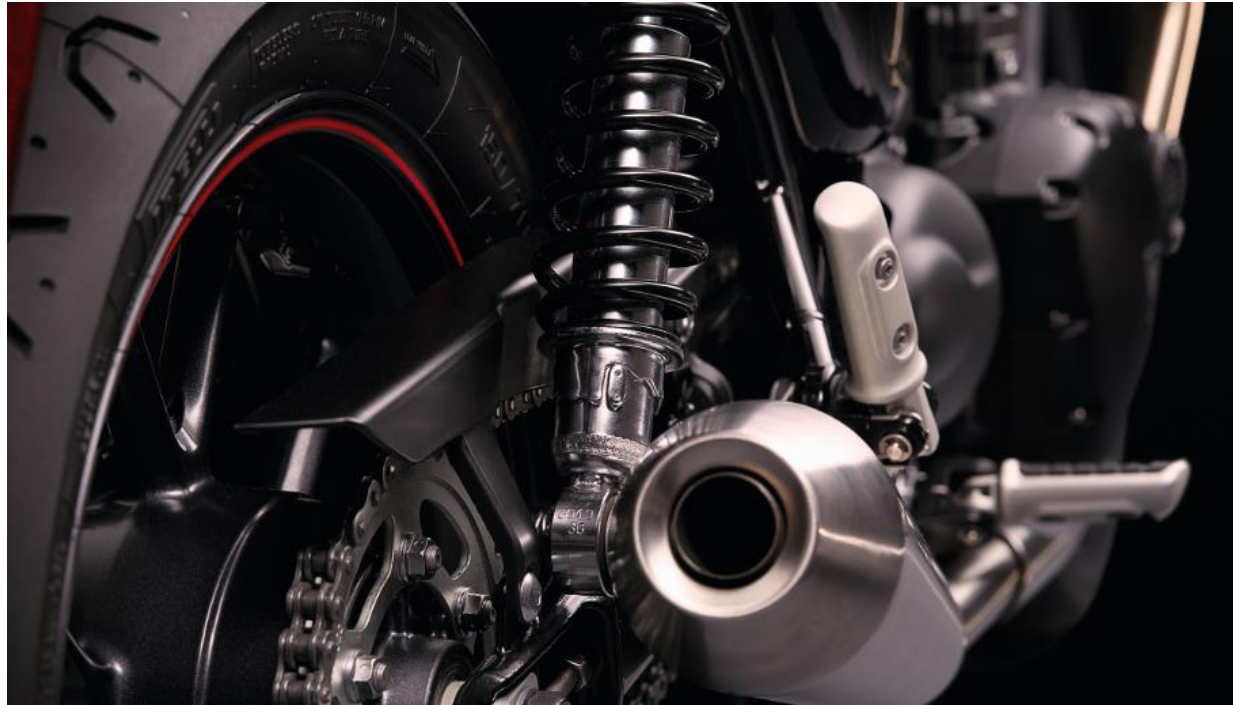


MORE EXCITING SOUNDTRACK

The unmistakable
sound of a British twin

A unique exhaust note
that matches its character
– richer and fuller

Tuned to a level
you can feel and hear



STYLING

ORIGINAL STYLING

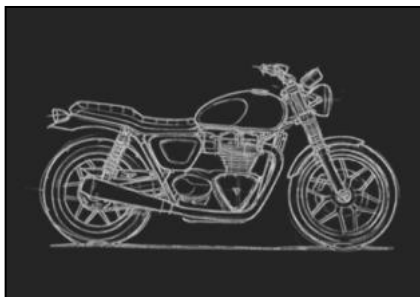
CONTEMPORARY, SHARP,
REFINED, STRIPPED BACK TAKE
ON THE ORIGINAL BONNEVILLE

INSPIRED BY NEW WAVE
CUSTOM SCENE

MORE YOUTHFUL WITH CLEAN
LINES AND MINIMAL BODYWORK

MODERN FINISHES INCLUDING
CAST WHEELS AND DEDICATED
SMALLER FUEL TANK

EXCITING RANGE OF
COLOURWAYS AND GRAPHICS



CONTEMPORARY ENGINE FINISH

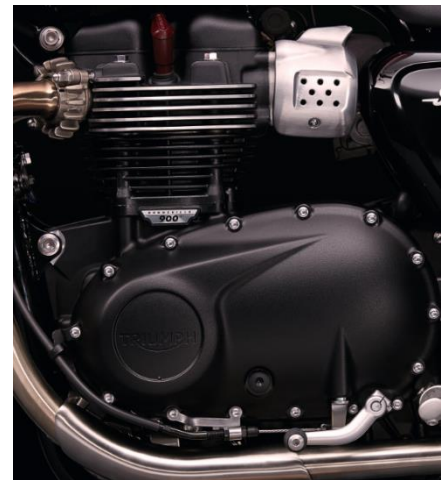
Higher level of detailing
and quality of finish

Contemporary black finish

Original styling cues

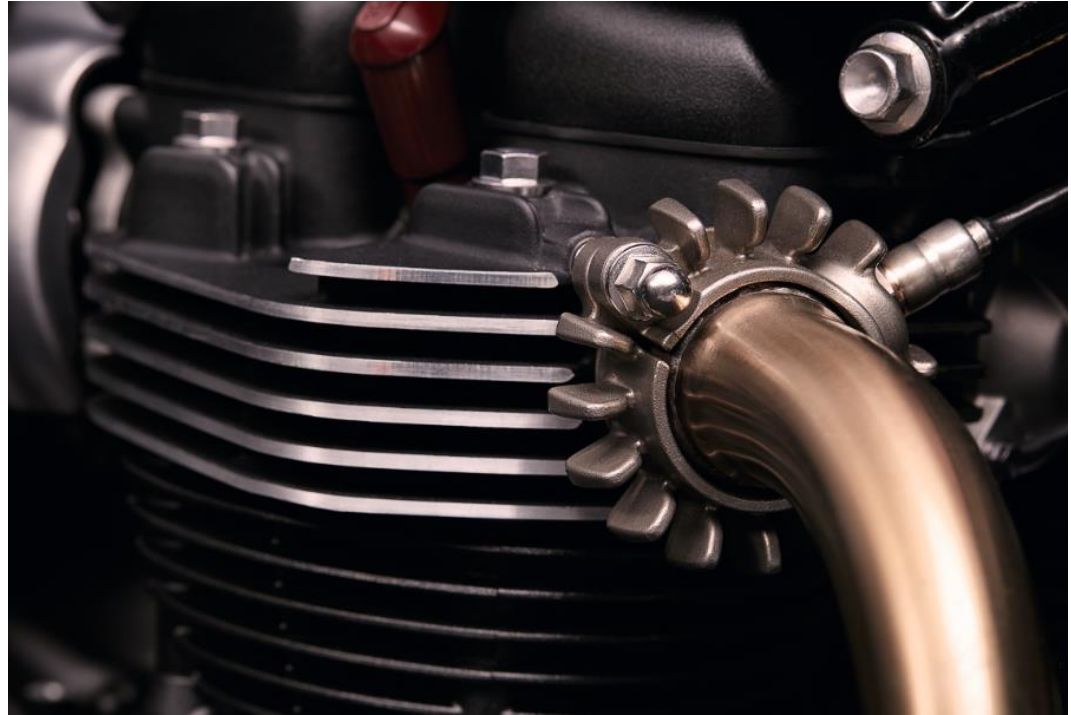
Unique sculpted engine
and sprocket covers

Bonneville engine
badging



DISTINCTIVE FINNED HEAD AND CLAMPS

Signature Bonneville
finned head and header
clamps



SCULPTED THROTTLE BODY & SIDE PANELS

Elegant single throttle body with aluminium finisher

Unique painted side panels with Street Twin decal.



IMPOSING TWIN UPSWEPT SILENCERS

Twin upswept silencers

Brushed stainless steel
single skin headers

Smart engineered
'straight run' exhaust
routing - that hides the
pipe run into the cat box
behind a minimal exhaust
cover plate.



CONTEMPORARY CAST WHEELS

New contemporary cast wheels

Unique front mudguard



ELEGANT HEADLIGHT AND MOUNTING

New headlight assembly

Satin finish bezel, and black bowl

Triumph branded bulb-cap

Distinctive aluminium headlamp mount.



SCULPTED SEAT AND REAR MUDGUARD

All new comfort seat with ribbed detail, contrast stitching & embossed Triumph wordmark

Key and lift removal

New rear mudguard moulding

Minimal shrouding on RSUs



SMALLER STREET TWIN TANK

Dedicated smaller
fuel tank

Iconic Triumph
logo applied as a
stylish decal graphic
– in two styles
dependant on the
paint choice



PREMIUM BLACK MIRRORS



STYLISH MINIMAL INDICATORS



HANDLEBARS

Unique
painted
handlebars

Comfortable
riding
ergonomics



FIVE EXCITING COLOURWAYS



Cranberry Red



Aluminium Silver



Matt Black



Jet Black



Phantom black

CUSTOMISATION

BUILT TO PERSONALISE

150+
ACCESSORIES:
- BODY WORK
- DETAILING
- EXHAUSTS
- LUGGAGE

NEW EXHAUST
PARTNERSHIP

THREE READY-MADE
INSPIRATION KITS





UK PRICES

V & H EXHASUTS

Available in Brushed Stainless or Black finishes
Full stainless steel construction
EU R41 and CARB/EPA versions
Removable DB killer on CARB/EPA version
Machined end cap
Retains centre stand up-stop
Vance & Hines riveted badging
Subtle, embossed Triumph logo
Superb quality and finish
Bespoke calibration included

Fitting Time:
30 MINUTES

UK RRP:
£500 - 600 INCLUDING VAT



UK PRICES

Q & A SCRAMBLER EXHAUST

Full brushed stainless steel construction

Removable DB killer

Carbon Fibre end cap with raised triumph logo

Laser Etched Vance & Hines branding

Requires replacement RH Side panel

Includes powder coated cat covers & aluminium
passenger footrest finishers

Off Road use only

Includes bespoke calibration

Fitting Time:

90 MINUTES

UK RRP:

£1150 INCLUDING VAT



TRIUMPH 

UK PRICES

BENCH SEAT

Bespoke injection moulded seat base

Leather Look Vinyl

3D Net comfort insert

Embroidered Triumph Logo to rear

Overlap side detail to reduce perceived height

Choice of Brown or Black Vinyl

Choice of Quilted or Ribbed

Fitting Time:

0 MINUTES

UK RRP:

£250 INCLUDING VAT



UK PRICES

TANK BAG

Compact Waxed Cotton

Moulded PU base

Genuine Leather lid

Waxed Cotton detailing

Capacity 6L

Fitting Time:

5 MINUTES

UK RRP:

£150 INCLUDING VAT

PANNIERS

Waxed Cotton & leather

Genuine Leather lid

Waxed Cotton detailing

Mounting rails included

Capacity 16l

Fitting Time:

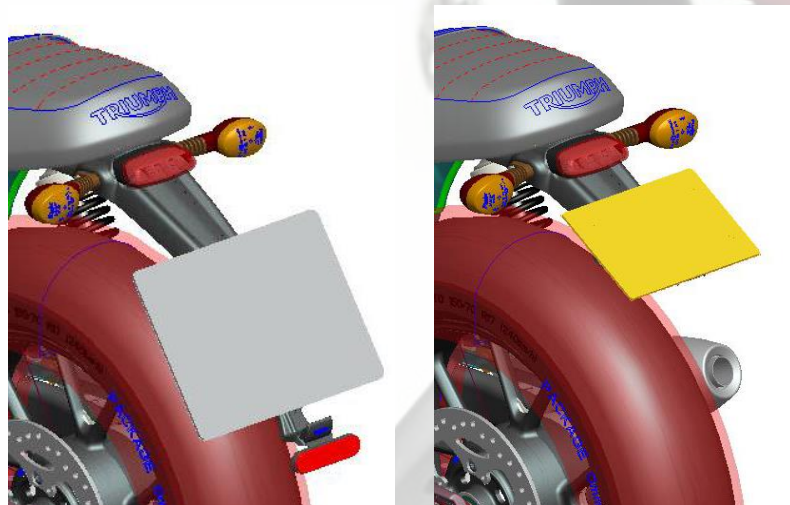
20 MINUTES

UK RRP:

£450 INCLUDING VAT



UK PRICES



Homologated

Show Condition

MUDGUARD REMOVAL KIT/TAIL TIDY

Bespoke Triumph Compact Tail Light
Bespoke Triumph Number Plate light
Moulded ABS 3pc construction
Can be installed with OE or Accessory Bullet
Indicators
EU/WVTA Approved (in standard condition)

Can be installed in show condition
Requires some customer modification.

Fitting time:
10 - 15 minutes

UK RRP:
£150 INCLUDING VAT



UK PRICES

FLY SCREENS

Injection moulded ABS or Polycarbonate

Available in two height levels

Choice of two Tint levels

Short version available in all colour combinations

Minimalist powder coated steel mounting kit, which requires only the headlamp to be lowered to install

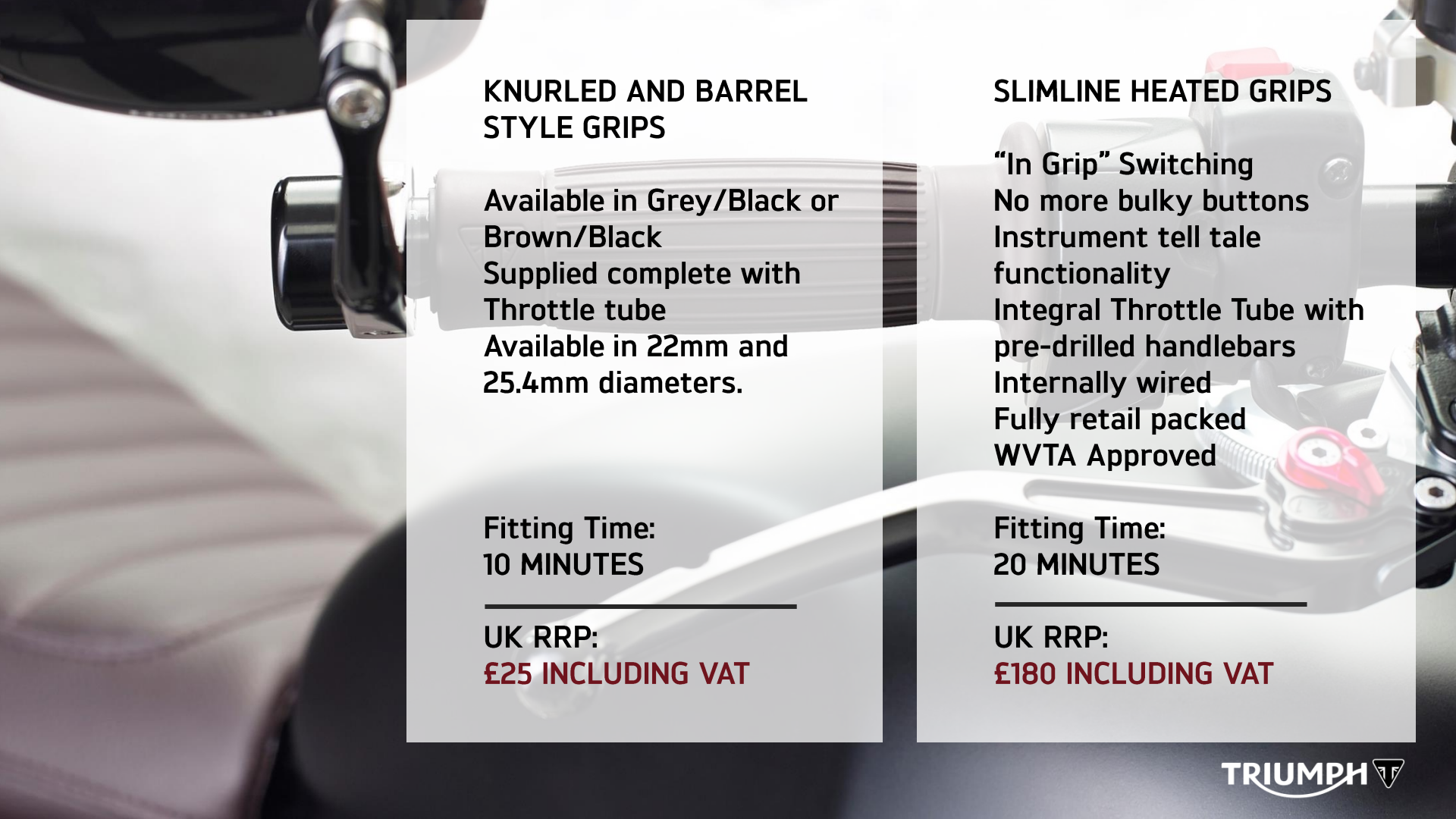
Fitting Time:

15 MINUTES

UK RRP – Tinted version:

£100 INCLUDING VAT (tinted)





KNURLED AND BARREL STYLE GRIPS

Available in Grey/Black or
Brown/Black
Supplied complete with
Throttle tube
Available in 22mm and
25.4mm diameters.

Fitting Time:
10 MINUTES

UK RRP:
£25 INCLUDING VAT

SLIMLINE HEATED GRIPS

“In Grip” Switching
No more bulky buttons
Instrument tell tale
functionality
Integral Throttle Tube with
pre-drilled handlebars
Internally wired
Fully retail packed
WVTA Approved

Fitting Time:
20 MINUTES

UK RRP:
£180 INCLUDING VAT

COMPACT BULLET STYLE LED INDICATORS

Traditional "Bullet" Styling
Gloss Painted Black Body
and stem
Available in 40mm
diameter (EU Homologated)
Choice of stem lengths
Modern LED Internals
Turned aluminium bezel
Fully retail packed
EU/SAE Approved

Fitting Time:
10-15 MINUTES

UK RRP:
£60 Pair - INCLUDING VAT



TRIUMPH 



MOULDED ENGINE COVER PROTECTORS

Glass Filled Nylon Construction
Protects key areas of the engine casings
Supplied with replacement fasteners

Fitting Time: 15 minutes
RRP - £50 inc VAT



ACETYL NYLON FORK SLIDERS

Machined Aluminium
Spacers
Revised Symbol branding
Supplied with replacement fasteners

Fitting Time: 5 minutes
RRP - £40 inc VAT



FORGED CLUTCH BRACKET

Forged & Machined Aluminium
Available in Gunmetal, Polished and Black
Laser etched branding
Forged & Machined Aluminium

Fitting time: 5 minutes
RRP: £30 inc VAT



MACHINED HEAD BOLT COVERS

Machined Aluminium
Available in Gunmetal, Polished and Black
Laser etched branding
Sold as a set of four

Fitting time: 10 minutes
RRP: £35 inc VAT



FORGED OIL FILLER CAP

Available in Gunmetal, Polished and Black
Vertical knurl detailing
Laser etched branding
Forged Aluminium
Retail Packed

Fitting time: 0 minutes
RRP: £15 inc VAT

INSPIRATION KITS

#1 SCRAMBLER



STREET TWIN INSPIRATION KIT

#1: SCRAMBLER

Stripped back 'scrambler' style.

Features signature Vance
& Hines high level exhaust,
Mudguard removal kit
& a host of parts.

Including:

- Compact rear light
- Brown ribbed bench seat
- Brown Barrel Style Grips
- Compact LED Indicators
- Brushed alloy sump guard

UK

£1745 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#1: SCRAMBLER

Stripped back 'scrambler' style.
Features signature Vance
& Hines high level exhaust,
Mudguard removal kit
& a host of parts.

Including:

- Compact rear light
- Brown ribbed bench seat
- Brown Barrel Style Grips
- Compact LED Indicators
- Brushed alloy sump guard

GERMANY

€2390 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#1: SCRAMBLER

Stripped back 'scrambler' style.

Features signature Vance
& Hines high level exhaust,
Mudguard removal kit
& a host of parts.

Including:

- Compact rear light
- Brown ribbed bench seat
- Brown Barrel Style Grips
- Compact LED Indicators
- Brushed alloy sump guard

SPAIN

€2150 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#1: SCRAMBLER

Stripped back 'scrambler' style.
Features signature Vance
& Hines high level exhaust,
Mudguard removal kit
& a host of parts.

Including:

- Compact rear light
- Brown ribbed bench seat
- Brown Barrel Style Grips
- Compact LED Indicators
- Brushed alloy sump guard

FRANCE

€2100 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#1: SCRAMBLER

Stripped back 'scrambler' style.
Features signature Vance
& Hines high level exhaust,
Mudguard removal kit
& a host of parts.

Including:

- Compact rear light
- Brown ribbed bench seat
- Brown Barrel Style Grips
- Compact LED Indicators
- Brushed alloy sump guard

ITALY

€1880 INCLUDING VAT



INSPIRATION KITS

#2 BRAT TRACKER



STREET TWIN INSPIRATION KIT

#2: BRAT TRACKER

Aggressive city custom style.

Features Vance & Hines slip on silencers, Mudguard removal kit & a host of parts,

Including:

- Black barrel style grips
- Black ribbed seat
- Compact LED Indicators
- Brushed sump guard

UK

£1245 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#2: BRAT TRACKER

Aggressive city custom style.

Features Vance & Hines slip on silencers, Mudguard removal kit & a host of parts,

Including:

- Black barrel style grips
- Black ribbed seat
- Compact LED Indicators
- Brushed sump guard

GERMANY

€1730 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#2: BRAT TRACKER

Aggressive city custom style.

Features Vance & Hines slip on silencers, Mudguard removal kit & a host of parts,

Including:

- Black barrel style grips
- Black ribbed seat
- Compact LED Indicators
- Brushed sump guard

SPAIN

€1600



STREET TWIN INSPIRATION KIT

#2: BRAT TRACKER

Aggressive city custom style.

Features Vance & Hines slip on silencers, Mudguard removal kit & a host of parts,

Including:

- Black barrel style grips
- Black ribbed seat
- Compact LED Indicators
- Brushed sump guard

FRANCE

€1489.99 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#2: BRAT TRACKER

Aggressive city custom style.

Features Vance & Hines slip on silencers, Mudguard removal kit & a host of parts,

Including:

- Black barrel style grips
- Black ribbed seat
- Compact LED Indicators
- Brushed sump guard

ITALY

€1515 INCLUDING VAT



INSPIRATION KITS

#3 URBAN



STREET TWIN INSPIRATION KIT

#3: URBAN

Casual urban style with presence and poise.

Features a single wax cotton & leather pannier, 'Ace' style bars & bigger bore Vance & Hines silencers, plus a host of parts,

Including:

- Compact LED indicators
- Short tinted fly-screen

UK

£1110 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#3: URBAN

Casual urban style with presence and poise.

Features a single wax cotton & leather pannier, 'Ace' style bars & bigger bore Vance & Hines silencers, plus a host of parts,

Including:

- Compact LED indicators
- Short tinted fly-screen

GERMANY

€1550 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#3: URBAN

Casual urban style with presence and poise.

Features a single wax cotton & leather pannier, 'Ace' style bars & bigger bore Vance & Hines silencers, plus a host of parts,

Including:

- Compact LED indicators
- Short tinted fly-screen

SPAIN

€1350 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#3: URBAN

Casual urban style with presence and poise.

Features a single wax cotton & leather pannier, 'Ace' style bars & bigger bore Vance & Hines silencers, plus a host of parts,

Including:

- Compact LED indicators
- Short tinted fly-screen

FRANCE

€1380 INCLUDING VAT



STREET TWIN INSPIRATION KIT

#3: URBAN

Casual urban style with presence and poise.

Features a single wax cotton & leather pannier, 'Ace' style bars & bigger bore Vance & Hines silencers, plus a host of parts,

Including:

- Compact LED indicators
- Short tinted fly-screen

ITALY

€1351 INCLUDING VAT



CLOTHING AND ACCESSORIES

THE BONNEVILLE *COLLECTION*



TRIUMPH

BARBOUR INTERNATIONAL



StreetTwin

FOR TODAY'S
ORIGINALS

BUILT FOR FUN.
BUILT TO RIDE.
**BUILT TO MAKE
YOUR OWN.**



TRIUMPH 

Q&A

WE ARE OBSESSIVE ABOUT DELIVERING **THE COMPLETE RIDING EXPERIENCE**



Creating motorcycles with a perfect balance of power, handling and style that totally involve the rider and bring out the best in them.

Through bold design, original styling, purposeful engineering and a genuine passion for the ride – we build iconic motorcycles that celebrate our past whilst embracing the future.

We are chasing the same thing our customers are
THE PERFECT RIDE.



FOR THE RIDE